



AIDEN DUKE

Creative Designer

Contact

Email

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Phone

(+44) 7835 6808 77

Key Skills

Illustrator

Photoshop

After Effects

Premiere Pro

Cinema 4D

ABOUT ME

I am a creative designer with over eight years of experience producing premium visuals for global consumer and performance brands. I lead design projects from concept to completion across web, social, CRM, paid media and events, creating assets that strengthen brand identity and connect with active lifestyle audiences.

Skilled in Adobe Creative Suite, motion design and 3D tools, with strong attention to detail and consistency, I work closely with marketing and content teams to deliver high impact design that reflects creativity and clear brand direction.

WORK EXPERIENCE

SENIOR CREATIVE DESIGNER

VAPE DINNER LADY

AUG 2017 - PRESENT

Work within the creative team producing print, digital, motion and 3D campaigns across the company's global product portfolio. Combine hands-on design with creative collaboration, shaping and delivering brand campaigns across social, e-commerce and retail channels.

- Developed motion-led visuals for product launches, brand films and retail activations across international markets.
- Created packaging, promotional and digital assets that maintain consistency across multiple product lines.
- Produced high quality 3D product renders and animations using Cinema 4D, Redshift and After Effects.
- Designed content for paid media, CRM and social campaigns that aligned with brand identity and performance goals.
- Collaborated with marketing, photography and leadership teams to refine creative concepts and deliver on campaign strategy.

SOCIAL MEDIA EXECUTIVE & GRAPHIC DESIGNER (Contract)

HIPPO MOTOR GROUP

FEB 2018 - JUN 2018

Created and scheduled social and digital content across multiple automotive brands within the Hippo Group. Designed creative assets for paid and organic campaigns, supporting strategy and execution across social, email and website channels. Produced photography and visuals for promotions, maintaining brand consistency and performance tracking across platforms.

VIDEO EDITOR

RTR TV

JUN 2016 - AUG 2017

Produced branded video and motion content from concept through post production for commercial and public sector clients. Worked closely with directors and marketing teams to deliver stories that supported campaign objectives and maintained consistent brand presentation.

- Edited promotional and instructional videos for clients including Lancashire Constabulary and Kettlercise.
- Handled colour correction, sound, and motion graphics using Premiere Pro and After Effects.
- Supported pre-production planning and storyboarding to align creative execution with brief requirements.

EDUCATION

BSC (HONS), MEDIA PRODUCTION & TECHNOLOGY

UNIVERSITY OF CENTRAL LANCASHIRE

2011 - 2014