



# AIDEN DUKE

## MOTION DESIGNER

## VISUAL CREATIVE

## 3D ARTIST

### Contact

#### Email

aiden-duke@hotmail.com

#### Phone

(+44) 7835 6808 77

#### Portfolio

aidenduke.com

### Key Skills

3D Animation

2D Animation

Product Animation

Motion Sequences

Cinema 4D

### Software

Cinema 4D

Redshift

After Effects

Photoshop

Illustrator

Premier Pro

DaVinci Resolve

### ABOUT ME

Motion Designer with 8+ years of experience creating standout 2D and 3D animation, product visuals and branded content for global consumer brands. I specialise in turning ideas into polished motion from early concept and storyboarding through to animation, lighting and final delivery. My work sits across 3D product animation, motion graphics, short-form videos and campaign assets designed for social, digital and retail environments.

Strong After Effects and Cinema 4D skills, confident working in Redshift and comfortable taking a project from start to finish with clean execution and strong visual continuity.

### WORK EXPERIENCE

#### SENIOR MOTION DESIGNER

VAPE DINNER LADY

AUG 2017 - PRESENT

Working as the motion lead within the creative team, producing 2D and 3D animated content, product visuals and digital assets for a large international brand portfolio.

- Produced 3D product animations using Cinema 4D and Redshift for global launches, brand films and retail campaigns.
- Created motion graphics sequences, animated transitions and dynamic content for social, e-commerce and paid media.
- Built motion styleframes, animation tests and visual routes to guide campaign direction.
- Animated lighting, materials and simulated effects for premium product shots.
- Delivered creative across digital, social, CRM, print and event environments, keeping brand consistency tight.

#### SOCIAL MEDIA EXECUTIVE & GRAPHIC DESIGNER

HIPPO MOTOR GROUP

FEB 2018 - JUN 2018

- Produced animated social content, video snippets and digital graphics across automotive brands.
- Created visuals and short edits for paid and organic campaigns, supporting strategy and performance goals.

#### VIDEO EDITOR

RTR TV

JUN 2016 - AUG 2017

Produced branded video and motion content from concept through post production for commercial and public sector clients. Worked closely with directors and marketing teams to deliver stories that supported campaign objectives and maintained consistent brand presentation.

- Edited promotional and instructional videos for clients including Lancashire Constabulary and Kettlercise.
- Handled colour correction, sound, and motion graphics using Premiere Pro and After Effects.
- Supported pre-production planning and storyboarding to align creative execution with brief requirements.

### EDUCATION

#### BSC (HONS), MEDIA PRODUCTION & TECHNOLOGY

UNIVERSITY OF CENTRAL LANCASHIRE

2011 - 2014